

Sicoplan, Belgium

Bringing networked collaboration to the boardroom

The Barco equipment helps us save a considerable amount of time while our services, also, have greatly improved.

Merijn Vanalderweireldt,
Project Engineer



Barco solutions:

- ClickShare system (CSC)
- Transform N + CMS
- 1 x stereoscopic F-series (F35 AS3D)
- 1 x Present P series (PFWU-51B)

Key benefits:

- Barco = first-class quality
- Local support services/experience

Very proud: that's clearly how the team of Sicoplan, the engineering subsidiary of the Siempelkamp group, felt when they showed us their brand new offices, complete with a bright, top-notch board room. "We welcome prospects and customers from around the world to our offices here in Belgium," says Merijn Vanalderweireldt, Project Engineer at Sicoplan. "We wish to offer them the best services and highlight our professionalism and drive for innovation." The team took Barco on board to help them achieve that goal. Barco's ClickShare meeting room presentation systems, Present business projectors and Transform N/CMS networked visualization solutions are just what it takes to collaborate more effectively, both with visitors and with colleagues.

BARCO

Visibly yours



When a company's street address is the same as its name, you can be sure that that company is a major player. Located in the Siempelkampstrasse, the German Siempelkamp company was founded in 1883 by Gerhard Siempelkamp, who revolutionized the textile press. The group today comprises three business units, including a machine and plant engineering business that supplies press lines and complete plants for the wood-based products industries. For over 40 years, the business unit has been working closely together with its Belgian subsidiary Sicoplan – a team of 35 engineers and designers who take care of process development, project planning and the start-up of wood-based material production plants.

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of performance and style;
just what we needed.



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Investors from Russia, Southeast Asia and Brazil all find their way to the Sicoplan offices. "When an investor is interested in building a new plant, the Siempelkamp sales team brings him to our offices here in Belgium to discuss the possibilities. To show them our commitment to innovation and collaborate as efficiently as possible, we insisted on incorporating the best possible technology in our new meeting rooms," Vanalderweireldt explains.

High-quality visualization solutions

The Barco brand immediately sprung to mind. With offices close to Barco's home town of Kortrijk, Sicoplan had always associated Barco with high-quality visualization solutions. As soon as they had tried Barco's new meeting room offering, they were convinced. Audiovisual integrator Whitemilk installed a Barco ClickShare CSC meeting room presentation system, a Present business and a stereoscopic projector, as well as the TransForm N networked visualization solution.

Clear and crisp

"3D imaging is now very common, here, for mechanical design, documentation and product simulation. As the CAD-models we create grow in detail and complexity over the course of a project, they require state of the art visualization aids to do justice to their quality." Vanalderweireldt continues. "Barco's projectors help us display our 3D designs on our meeting room walls in clear, crisp, high-contrast images." The TransForm N solution and CMS software help visualize graphical sources from any office, both in- and outside the building, as these can be transported in real time, over the IP network. ClickShare, for its part, helps employees and visitors share their screen during meetings or trainings at the touch of a button.

Far-reaching interaction and collaboration

The ease of exchanging data throughout the office and putting it on the large screen in perfect detail opens the door to far-reaching interaction and collaboration at Sicoplan. Between colleagues, to start with, but also with prospects and customers. When meeting with the latter during the pre-investment and planning stages, the Sicoplan team can explain in detail what they intend to do and simulate how it will look when it's finished. They can zoom in and scale the images, which helps them pinpoint issues, and even adjust the drawings live, during the meeting. Vanalderweireldt: "All together, the Barco tools help us save a considerable amount of time while our services, also, have greatly improved." He further stresses how everyone praises the look and feel: "It's the perfect combination of performance and style; just what we needed."

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